



Dear Potential Sponsor,

We would like to extend the opportunity for your company to take part in Bboy Summit 2010, in an official capacity as a sponsor of the Bboy Summit 2010 Event.

Recognized as the trailblazer and trendsetter of Hip-Hop street dance lifestyle events, the Summit continues to be the definitive forum in which to showcase party rocking, soul shocking, top notch artistry and talent from the arts of Hip-Hop culture. Everyone who is anyone in Hip-Hop has been part of Summit history.

We realize the community's need for such a platform that allows for energetic, creative, and dynamic visibility and access to a myriad of media outlets to create the buzz necessary to build notoriety.

Take this opportunity to brand with this lifestyle that is so cache, and influential in today's marketplace. Our reasonable sponsorship rates allow for a sustainable model that benefits all parties involved!

Sponsorship Levels:

\$250= Logo signage on flyers (approximately 20,000)

\$500= Above + web banner on official website for 6 months

\$1000= Above + 1 day booth at event (Sat. or Sun.), 2 VIP passes to all events

Terms:

Balance due in full by Sept. 30th, 2010. Payable by cashier's check, money order payable to: No Easy Props, Inc., or cash.

Please feel free to contact me with any questions. We look forward to working with you and making Bboy Summit 2010, a profitable and successful marketing opportunity for your company.

All the best,

Lori Mabunga

Sponsorship Coordinator

No Easy Props Inc.-Bboy Summit

(646) 938-8445

<http://www.bboysummit.com>

<http://www.facebook.com/BBoySummit>